



OVERSEAS MICE MARKET CONTINUES TO TARGET UK EVENT PLANNERS

Despite the economic downturn which has seen international business travel budgets slashed, there is still confidence in the UK market according to overseas MICE market operators. Uniqueworld, the UK's premier MICE market consultancy, has seen an increase in hotels and destination management companies wishing to target the UK for 2010.

"In the past six months we've expanded our client portfolio. Many hotels and destinations believe they can offer competitive and creative solutions for UK clients, especially in the current economic climate. As well-established, professional partners they are experienced in delivering cost-effective and stress-free conferences, meetings and launches", says Andrew Harvey, co-founder of Uniqueworld.

"Our ongoing strategy for 2010 is to continue to grow within the 'emerging' markets" he continues.

New clients being introduced to the UK market include:

Destination Marketing Companies

- **Briggs NYC** – the leading DMC in Manhattan, where you can experience a 'New Yorkers, New York'. Operating for thirty years, Briggs' solid and reliable reputation has made the company the preferred supplier for many international event organisers.
- **+Nine Zero** – Turkey's leading DMC conference planner and events specialist, has over 15 years' experience in providing tailor-made solutions for clients. Operating in both Istanbul and the increasingly popular resort of Antalya, + Nine Zero is establishing its presence in the UK with creative and 'on message' business solutions.
- **La Fayette** – renowned in Paris and Northern France for the past 22 years, the DMC has opened a new office servicing the South of France from Marseille to Monaco in November 2009.

- **Access** - consistently listed as Top 25 DMC by *Special Events Magazine*, the company delivers extraordinary group experiences throughout Western USA including; Las Vegas, Orange County, Los Angeles, Palm Springs and San Diego. With over 35 years' local experience the company's services and events are designed to deliver the motivational, creative and budgetary needs of any meeting planner.

Hotels and Resorts

- **Doonbeg** - Offering a world renowned golf course, award winning spa and sumptuous cuisine, this stunning property offers the finest in ocean views and unparalleled service. European Golf Resort of the Year 2010, IAGTO.

For further information on these products visit the newly launched website www.uniqueworld.eu or call 0207 193 9850.

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