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**FOR IMMEDIATE RELEASE**

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***ACCESS Destination Services announces expansion into Northern California***

**San Francisco, CA, March 26, 2010** – **ACCESS** Destination Services, the leading Destination Management and Event Production Company in the Western United States, announced today that the company is expanding into Northern California in conjunction with long-time DMC professionals Mary Carvotta-Trexler and Robert Elliott.

The new **ACCESS** Northern California, serving Monterey, San Francisco, Napa and Sonoma counties opens this week under the direction of Carvotta-Trexler and Elliott, who have owned and operated a DMC in Northern California, under another name, for more than 12 years.

Chris Lee, DMCP, Chief Executive Officer of **ACCESS** Destination Services said, "We are thrilled to announce the expansion of **ACCESS** into Northern California. This is a market that our clients have been urging us to service for years and now we have found the right partners in Mary and Rob."

Mary Carvotta-Trexler expressed, "It is an honor to join the **ACCESS** family. Of all the brands in the DMC industry, **ACCESS** stands for the highest level of customer service and integrity."

Carvotta-Trexler's background includes over 20 years of national event, meeting planning and destination management experience combined with nationally recognized expertise in design aesthetics. Her extensive knowledge of the region and hands-on approach enables her to develop customized programs tailored to every client's needs. Elliott brings more than 25 years of domestic and international event management experience to **ACCESS** Northern California as well as extensive experience in business management. Prior to joining the **ACCESS** family, both Carvotta-Trexler and Elliott were founding principals of Perfect World Events, a San Francisco based destination management company, where Mary managed the company's corporate sales initiatives, proposal development and creative teams and Rob oversaw business affairs, program operations and marketing efforts.

Since 1970, **ACCESS** Destination Services has provided the highest caliber of full-service, professional destination management and event production services in the West, including Anaheim/Orange County, Las Vegas, Los Angeles, Palm Springs and San Diego... and now proudly serving Northern California!

